

BONVILLE GOLF RESORT INVITES YOU TO EXHIBIT AT

THE 3rd ANNUAL TURF INDUSTRY TRADE SHOW

WEDNESDAY, 12th – THURSDAY 13th MAY 2010

The 3rd annual Turf Industry Trade Show will once again be held in the beautiful surrounds of Bonville Golf Resort.

The event will be conducted over 2 days and includes a trade show, the Toro corporate golf day, Nuturf welcome party, demonstrations, seminars and presentations.

Exhibitors will include representatives from the machinery, irrigation, chemical, and fertiliser sectors. Guest speakers from within the industry will conduct presentations throughout the day on topics of interest within the turf sector. A highlight of the information sessions will be a presentation from **Gary Dempsey** (Course Superintendent, NSW Golf Club - La Perouse) who will discuss his involvement in the 2009 Australian Open.

Entry to the trade show on Wednesday is **FREE** and representatives from golf courses, bowling greens, councils and race courses, or any other company with a direct interest in the turf industry are invited to attend.

WEDNESDAY, 12th MAY

TIME	EVENT
0830 - 1215	PRESENTATIONS INCLUDING COMPLIMENTARY MORNING TEA
1230 - 1600	TRADE SHOW Bonville Golf Resort
1630-1930	WELCOME PARTY 

THURSDAY, 13th MAY

TIME	EVENT
0900	GOLF REGISTRATION WITH BREAKFAST BONVILLE GOLF RESORT COURSE BRIEFING GOLF – 4 person ambrose 
1500	GOLF PRESENTATION



THE TRADE SHOW

The trade show will be the focal point of the event, providing an opportunity for suppliers and buyers to network and promote the latest innovative products to be released in the turfing industry.

The Trade Show hours are:-
Wednesday, 12TH May 2010

12.30 pm – 4.00 pm

Attendees will be those involved in the turf industry and invitations will be sent via Bonville Golf Resort to golf and bowling clubs, racecourses and councils within NSW and QLD.

SITE DETAILS AND INCLUSIONS

The trade show will be held undercover in a state of the art marquee, providing cover for both your product and consumers. Please refer to the enclosed site map for site details.

Standard Site - 7.2m wide x 2m deep (14.4m²) or 5m wide x 3m deep (15m²)

Cost \$750.00 (incl. GST)

(Includes:-1x trestle table clothed with white linen, 2 chairs and signage + 2 x turf industry trade show day passes, lunch for 2 people)

Double Site - 14.4m wide x 2m deep (28.8m²)

Cost \$1250.00 (incl GST)

(Includes:-2x trestle tables clothed with white linen, 2 chairs and signage+ 2 x turf industry trade show day passes, lunch for 2 people)

Open Space Site – 10 metres x 10 metres (100m²)

These sites are designed for the display of larger equipment and vehicles.

They include a 3.6m x 3.6m marquee

Cost \$1250.00 (incl. GST)

(Include 2x Trestle Tables clothed with white linen, 2 chairs and signage + 2 x turf industry trade show day passes, lunch for 2 people)

EVENT OVERVIEW AND COSTINGS

TURF INDUSTRY TRADE SHOW DAY PASS FREE OF CHARGE

DATE: Wednesday, 12th May **TIME:** 12.30pm – 4.00pm

A day pass will allow you entry into the Turf Industry Trade Show on Wednesday, 12th May 2010, attendance to the seminars to be held throughout the day and complimentary morning tea.

Note: Registration is compulsory to attend the Trade Show.



WELCOME PARTY \$25.00 per person

DATE: Wednesday, 12th May 2010 **TIME:** 4.30pm – 7.30pm

The Nuturf Welcome Party will provide a great afternoon of fun and networking opportunities. The chipping challenge from the terrace lawn back to the 18th green will be a highlight of the event.

Ticket price includes substantial canape's & beverages.



CORPORATE GOLF DAY \$50.00 per person

DATE: Thursday, 13th May 2010 **TIME:** 9.00am

Held on the final day of the expo the Toro Corporate Golf Day is designed to allow exhibitors the opportunity to network with their clients away from the Trade Show. The day will begin with a registration breakfast and course briefing followed by 18 holes of golf with cart (4 person ambrose, shotgun start) including lunch and drink tickets.

Note: Only 4 representatives per business are permitted to play in the golf day. Please note that only 2 representatives per business can play in the one team.

ACCOMMODATION

Bonville Golf Resort offers 30 accommodation rooms, with views overlooking the 1st fairway and including, air-conditioning, Pay TV, radio, telephone (STD/ISD), mini bar, tea & coffee making facilities, iron & ironing board, hairdryers and filtered drinking water.

Room Types: 17 x Resort Rooms (6 x Shower over bath, 1 x Disabled)
8 x Executive Spa Rooms
5 x Executive View Rooms

Bonville Golf Resort is pleased to offer the following packages for the duration of the Expo.

Turf Industry Trade Show Room Only Rates

Accommodation is in a resort suite

Single: \$135.00 per room per night

Twin Share: \$170.00 per room per night

Triple Share: \$230.00 per room per night

(Upgrade to an executive room for \$25.00 per room per night)



ALTERNATIVE ACCOMMODATION

Sawtell Motor Inn - 57 Boronia Street, Sawtell (02) 6658 9872

Quality Inn City Centre - 22 Elizabeth Street, Coffs Harbour (02) 6652 6388

Boambee Bay Resort - Sawtell Road, Boambee (02) 6653 2700

REGISTRATION FORM
2010 TURF INDUSTRY TRADE SHOW
BONVILLE GOLF RESORT

Please complete and return this form, a tax invoice will be issued for site costs.
A 50% deposit reserves your site

EXHIBITOR INFORMATION

Company Name:.....

Contact Person:.....

Business/Postal Address:.....

.....

Phone/Mobile:.....

Email:

Terms and Conditions

Payments

Deposit – 50% of site cost must accompany this form to confirm your space

Final Balance due on or before Friday, 23rd April 2010

Payments can be made directly at Bonville Golf Resort's reception, by cheque payable to Bonville Golf Resort, Credit Card (see form enclosed) or by direct deposit:

Ironhill Management Pty Ltd
National Australia Bank
BSB: 082 057
Account Number: 4736 41828
Please list company name in the reference

Site fees are non refundable if Bonville Golf Resort are unable to resell the site.

Set Up and Site Details

Wednesday morning 12th May from 6.00am.

Please ensure all sites are set prior to the Expo opening at 12.30 am and are not packed down until the conclusion of the event at 4.00pm.

No dual occupancy displays will be permitted without the organisers permission.

Every effort is made to provide your preferred site, however it is not guaranteed as sites are reserved on a first come first served basis. If your two choices are unavailable you will be contacted by Bonville Golf Resort to choose an alternative site.

I have read, understand and agree to all information contained in this form regarding exhibiting in the 2010 Turf Industry Trade Show at Bonville Golf Resort.

.....
Signature

.....
Name

.....
Date

TRADE SHOW SITES

Standard - 7.2m wide x 2m deep (14.4m²)

Cost \$750.00 (incl. GST)

(Includes:-1x trestle table clothed with white linen, 2 chairs and signage + 2 x turf industry trade show day passes, lunch for 2 people)

Double - 14.4m wide x 2m deep (28.8m²)

Cost \$1250.00 (incl GST)

(Includes:-2x trestle tables clothed with white linen, 2 chairs and signage+ 2 x turf industry trade show day passes, lunch for 2 people)

Open Space Sites – 10 metres wide x 10 metres (100m²)

Cost \$1250.00 (incl. GST)

(Includes:-2x trestle tables clothed with white linen, 2 chairs and signage+ 2 x turf industry trade show day passes, lunch for 2 people)

SITE SELECTION

Please refer to the enclosed map for your site selection

1st preferred site..... 2nd preferred site.....

REQUIREMENTS

NAME BOARD

Up to 25 characters, including spaces may be used to promote your business on the marquee via a name board. Please complete business name in the boxes below.

POWER

Do you require POWER YES/NO, **please circle**

Note: Power is 240 Volt

NUMBER OF REPRESENTATIVE ON YOUR STAND (FOR CATERING PURPOSES)

TURF INDUSTRY TRADE SHOW EVENTS

NUTURF WELCOME PARTY

\$25.00 per person

Please indicate the number of tickets required in the box provided

TORO CORPORATE GOLF DAY

\$50.00 per person

Please indicate the number of tickets required in the box provided
(Note: a maximum of 4 representatives per company permitted)

METHOD OF PAYMENT

2010 TURF INDUSTRY TRADE SHOW

CREDIT CARD: CASH: CHEQUE: DIRECT DEPOSIT:

Type of Credit Card: Amex* Diners* MasterCard Visa card

** Please note that a 2.5% surcharge applies on all transactions*

Business Name: _____

Type of Credit Card: _____

Name of Credit Card Holder: _____

Credit Card Number: _____

Credit Card Expiry Date: _____

Amount: _____

Signature of Credit Card Holder: _____

Please post or fax your registration form along with your deposit to:

**Attention: Jasmine Durbidge
Sales Manager
Bonville Golf Resort
PO Box 9
Bonville
NSW, 2441**

**FAX: (02) 6653 4005
Phone: (02) 6653 4002
Email: sales@bonvillegolf.com.au**